



Island Fever Showcase Event Guide Pricing



Title Sponsor Advertising Package (\$2500+)

(Two opportunities available)

- **Full Page (8 ½ x 5) Ad** (inside front or back cover) in the official event guide
- **Call Out (by a headline performer)** from the stage during their scheduled performance slot at the Showcase
- **Company Logo (or Personal Name)** placed by a selected headline performer in the Entertainer Bio section of the guide
- **Company Logo (or Personal Name)** will appear on the **Home Page** of the official event web site
- **Company Logo (or Personal Name)** will be featured in **select social media posts** about the event
- **Exclusive opportunity** to place promotional items in the **VIP Pass Holder Welcome Bags**

Your financial contribution at this level will directly support the production costs of the event

Presenting Sponsor Advertising Package (\$1000+)

(Four opportunities available)

- **Full Page (8 ½ x 5) Ad** in the official event guide
- **Call Out (by a headline performer)** from the stage during their scheduled performance slot at the Showcase
- **Company Logo (or Personal Name)** placed by a selected performer in the Entertainer Bio section of the guide
- **Company Logo (or Personal Name)** will appear on the **Entertainment Page** of the official event web site
- **Company Logo (or Personal Name)** will be featured in **select social media posts** about the event
- **Exclusive opportunity** to place promotional items in the **VIP Pass Holder Welcome Bags**

Your financial contribution at this level will directly support the performance fee for a headline act

Supporting Sponsor Advertising Package (\$500+)

(Eight opportunities available)

- **Half Page (4 ¼ x 5) Ad** in the official event guide
- **Call Out (by an assigned performer)** from the stage during their scheduled performance slot at the Showcase
- **Company Logo (or Personal Name)** placed by a selected performer in the Entertainer Bio section of the guide
- **Company Logo (or Personal Name)** will appear (as a hot link) on the sponsorship page of the official event web site
- **Exclusive opportunity** to place promotional items in the **VIP Pass Holder Welcome Bags**

Your financial contribution at this level will directly support the performance fee for a solo/duo artist

Hospitality Partner Advertising Package (\$250+)

- **Half Page (4 ¼ x 5) Ad** in the official event guide
- **Company Name (or Personal Name)** will be listed on the *Hospitality Partner* Page of the event guide
- **Company Logo (or Personal Name)** will appear (as a hot link) on the sponsorship page of the official event web site

Your financial contribution will directly support hospitality (lodging, meals, etc.) costs for entertainers

Half Page Advertisement Only (\$150)

- **Half Page (4 ¼ x 5) Ad** in the official event guide
- **Company Logo (or Personal Name)** will appear (as a hot link) on the sponsorship page of the official event web site

Quarter Page Advertisement Only (\$100)

- **Quarter Page (4 ¼ x 2 ½) Ad** in the official event guide
- **Company Logo (or Personal Name)** will appear (as a hot link) on the sponsorship page of the official event web site



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